

6<sup>th</sup> October 2014

## **PRESS RELEASE**

**Platform One, the International and UK wrap service has announced the addition of the STM Life Assurance International Portfolio Bond to its extensive fund resources available to advisers both in the UK and overseas.**

The International Portfolio Bond is a traditional life insurance bond, which allows the policyholder to invest in a limited choice of assets. For example, units in an authorised unit trust or shares in an investment trust and cash. The policyholder can appoint a discretionary fund manager or have direct involvement in the asset selection.

To meet the growing needs of advisers, wherever they are in the world, Platform One provides access to a range of third party products, which can be used alongside platform wrappers such as GIAs, ISAs, Onshore and Offshore Bonds as well as SIPPs, SSASs and QROPs. Commenting on the addition of STM's IPB, Head of Distribution at Platform One, Peter Collier said, "We are pleased to have the STM IPB on our Platform. Advisers across Europe use this product and making it available through Platform One is going to help them access the benefits of the bond and our platform at the same time".

David Cameron, Managing Director of STM Life Assurance added, "STM Life are delighted to have our International Portfolio Bond available through Platform One. The Protected Cell legislation gives policyholders an extra level of security when investing through the STM Life IPB."

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## **Notes for Editors**

**Platform One** provides high quality UK and international Wrap services for top tier UK financial advisers, multiple family offices, international advisers and specialist product providers. Each of our services delivers a financially secure, high quality online investment platform, with access to sophisticated and specialist products to suit the needs of clients and their advisers.

The availability of separate UK and International services means that client' assets can be held in either the UK or Offshore as required by the client or the product they hold.

The two offshore services available from Platform One, International and Global, are designed to meet the requirements of advisers and clients in different jurisdictions and markets. The International service provides for client agreed charging with all commissions received rebated to the client. The Global service provides a commission-based platform with no adviser charges.

Platform One provides advisers and their clients with a personal service, contemporary technology and specialist products designed for sophisticated investors. Platform One is authorised and regulated by the Financial Conduct Authority, and under MiFID is passported into all 27-member states of the EEA.

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